



TIMELINE

CanDo's Napa Valley Give!Guide 2025

Thursday	May 29	MANDATORY: ORIENTATION Newbies 10:30 – 12:00, Veterans 1:00 – 2:00
Thursday	May 29	Application period begins
Monday	June 30	DEADLINE: APPLICATIONS DUE
Tuesday	July 1	Applications to selection committee
Monday	August 4	NPOs notified of acceptance
Monday	August 4	Accepted list of NPOs goes on website
Monday	August 4	Text (from applications) goes to copy editors
Friday	August 22	DEADLINE: IMAGE, LOGO and CATCHPHRASE DUE
Friday	August 29	Nancy receives edited text from copy editors
Monday	September 1	Application for Hilary Zunin CanDo Spirit Award available online
Monday	September 1	Edited text for G!G website goes to NPOs for review and approval
Monday	September 8	DEADLINE: FOR APPROVED TEXT FROM NPOS FOR G!G WEBSITE
Monday	September 29	DEADLINE: HILARY ZUNIN CANDO SPIRIT AWARD NOMINATIONS
Wednesday	October 1	DEADLINE: PARTICIPATION FEES AND AUTHORIZATION LETTERS DUE
Thursday	October 2	MANDATORY: COUNTDOWN GATHERING
???	???	Social Media workshops
Saturday	November 1	Begin Give!Guide campaigns
Thursday	November 13	Kick-off Party
Thursday	November 13	Hilary Zunin CanDo Spirit Award winner announced
Tuesday	December 2	Giving Tuesday
Wednesday	December 24 – 31	Final Rally (40% of donations are made in the last week of the campaign)
Tuesday	December 31	Donation period ends at midnight

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Monday	January 5	Survey to all NPOs
Monday	January 12	DEADLINE: survey responses
Thursday	January 15	Debrief gathering
Monday	January 19	Checks and reports sent to NPOs

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